

# PATRICIA WOOSTER

*Authority Builder, Publisher, & Entrepreneur*



## ABOUT PATRICIA



Patricia is the founder of WoosterMedia Publishing, where she helps experts, executives, and entrepreneurs codify their wisdom and leverage their expertise into books, digital courses, workshops, speeches, consulting, and media opportunities. Her clients include C-level executives, college professors, professional athletes, and media personalities who have landed agents, major publishing contracts, speaking opportunities, and bestseller status.

She is the author of 19 books, including the award-winning and bestselling *Ignite Your Spark* with Simon & Schuster. Her experience includes working with companies and organizations like Disney, HSN, WeDay, Informix Software, Designing Genius, and KPMG, as well as start-up entrepreneurs and influencers.

## POPULAR BOOK RELEASES

- Female Entrepreneur Playbook
- Becoming You
- The Write Plan
- Called to Speak, Lead & Impact
- Designing Genius
- Impact Entrepreneur

## DEMOGRAPHIC TARGET

- Men & Women age 30 - 60
- Corporate leaders, athletes, entrepreneurs, coaches & consultants
- Want to serve others
- Want to grow and scale their business
- Have expertise to share

## SPEAKING TOPICS

- Why writing a book is the fastest way to build authority.
- How to set a vision for your business
- How to quickly build authority & establish yourself as your market's leader
- How to turn your expertise into a legacy
- Creating an ecosystem and monetize your expertise
- The most common mistakes entrepreneurs make & how to avoid them